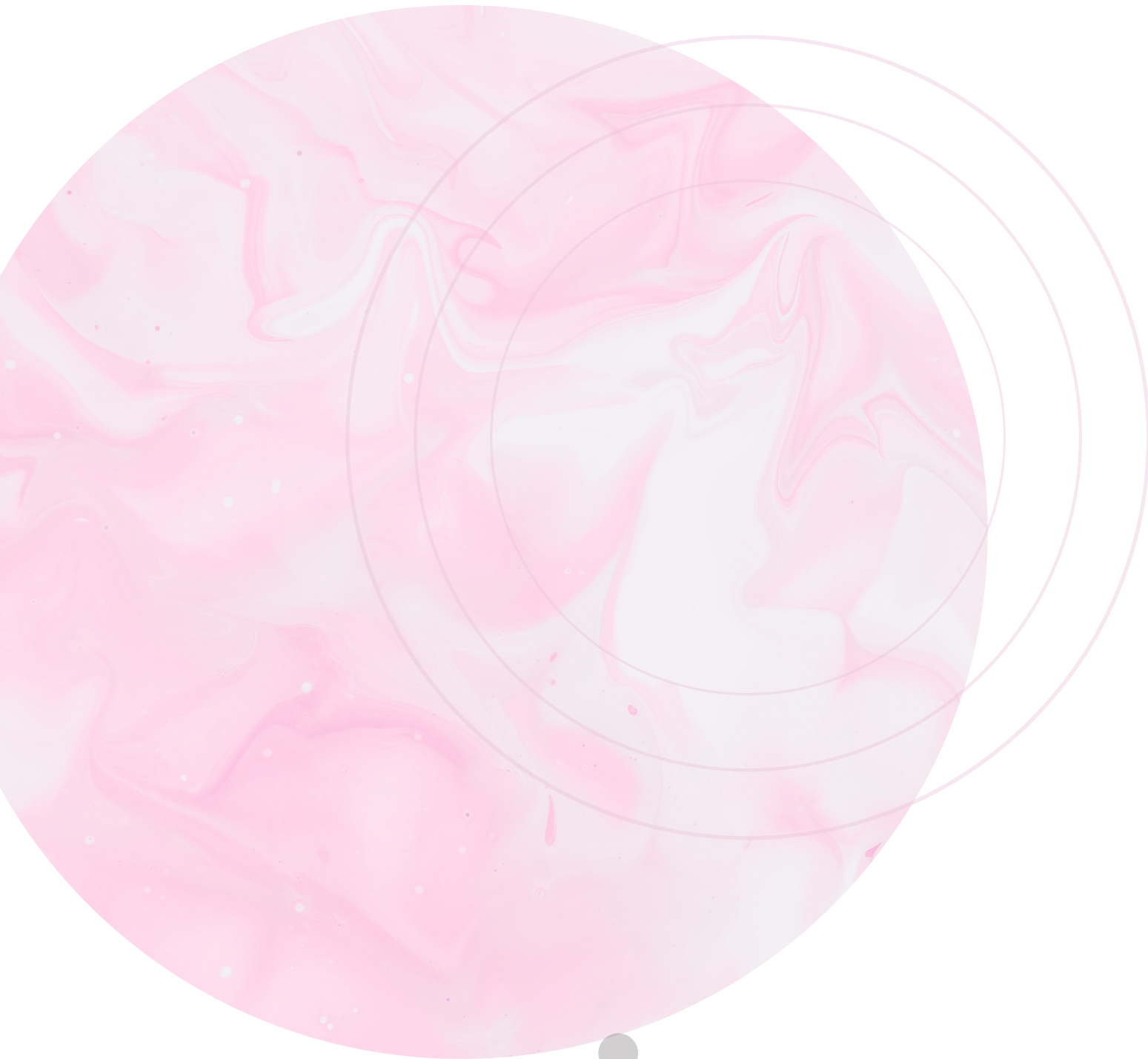




GOLDFIELDS
WOMEN'S
HEALTH CARE CENTRE

2023-2025

Strategic Plan



2023-2025 Strategic Plan

The Goldfields Women's Health Care Centre acknowledges the First Nations and peoples of the Goldfields, and pays respect to these Nations and peoples as the traditional custodians of the land.

Our Vision

Empowering Women, Supporting Communities

Our Mission

To deliver quality, innovative health and wellbeing services that support Goldfields women and their families

Our Values

Trust



Respect



Inclusion



Quality Service Delivery

Priority Area	Strategies/Actions	Who	Timeline	Success Indicators
Mental Health & Wellbeing	<ul style="list-style-type: none"> • Continue to deliver evidence-based, trauma informed, inclusive counselling services that are culturally appropriate for all groups, including LBGTQIA+, CALD, and Aboriginal and Torres Strait Islander peoples. • Continue to provide support for women and their families experiencing family and domestic violence through counselling and outreach. • Continue to deliver unplanned pregnancy counselling to support women and their families. 	<ul style="list-style-type: none"> • Operational Team 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Delivery of quality, evidence-based counselling services continually measured through: <ul style="list-style-type: none"> ◦ Number of client sessions ◦ Percentage of clients who reported increased strategies for self-care ◦ Feedback from clients • Staff participation in professional development.
Sexual Assault Support	<ul style="list-style-type: none"> • Support delivery of Protective Behaviours Training, in partnership with stakeholders. • Support delivery of sexual education workshops, in partnership with stakeholders. • Increase awareness of the Sexual Assault Support Services (SASS) across the Goldfields region. 	<ul style="list-style-type: none"> • Operational Team 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Number of Protective Behaviours Training sessions delivered annually. • Number of sexual education and consent workshops conducted in the Goldfields. • Increase in awareness and referrals to the Sexual Assault Support Service.
Health Promotion	<ul style="list-style-type: none"> • Deliver annual Women's Health Week events. • Provide regular health education workshops. • Explore health promotion and engagement opportunities, including social media, communications and engagement. 	<ul style="list-style-type: none"> • Operational Team • Board to support events and promotion 	<ul style="list-style-type: none"> • Women's Health Week events held annually in September • Ongoing promotion and engagement 	<ul style="list-style-type: none"> • Increase in membership annually. • Increase in attendance at workshops and events. • Participant feedback. • Communications reach.



Quality Service Delivery

Priority Area	Strategies/Actions	Who	Timeline	Success Indicators
Well Women's Clinic	<ul style="list-style-type: none">• Secure sustainable funding.• Increase clinic days.• Secure accommodation for visiting General Practitioners and specialists.• Work in partnership with stakeholders to increase awareness and access to the Well Women's Clinic.	<ul style="list-style-type: none">• Operational Team• Board	<ul style="list-style-type: none">• Secure WWC Funding beyond 2024	<ul style="list-style-type: none">• Increase in number of General Practitioner and Clinical appointments and referrals.• Future funding secured.• Measured outcomes from Well Women's Clinic, including:<ul style="list-style-type: none">◦ Number/percentage of women who reported improved health and wellbeing upon completion of their program or service◦ Number/percentage of women who reported having more strategies and awareness for long-term healthcare upon completion of their program or service. .



Organisational Effectiveness

Priority Area	Strategies/Actions	Who	Timeline	Success Indicators
Branding & Reach	<ul style="list-style-type: none"> • Complete 2023-2025 Strategic Plan. • Develop streamlined data collection processes to enhance program reporting. • Create a clear brand that represents the current and future GWHCC aspirations and values. • Develop and execute marketing and membership strategy. 	<ul style="list-style-type: none"> • Board • Operational Team 	<ul style="list-style-type: none"> • December 2023 	<ul style="list-style-type: none"> • Strategic Plan ratified by Board. • Monthly program reporting presented to Board. • Number of clients attending a service or program. • Increased membership. • Increased referrals.
Dynamic Workforce	<ul style="list-style-type: none"> • Develop values proposition to position GWHCC as an employer of choice. • Develop and embed GWHCC workforce development and capabilities framework. • Support professional development to enhance staff development and retention. • Identify operational critical roles, and implement processes to enhance development and ensure organisational continuity. 	<ul style="list-style-type: none"> • CEO • Board 	<ul style="list-style-type: none"> • Quarterly 	<ul style="list-style-type: none"> • Increase in staff retention. • Workforce development and capabilities framework developed and embedded into organisation. • Regular professional development conducted.
Effective Governance	<ul style="list-style-type: none"> • Develop induction processes for Board members. • Define expectations and commitment levels for Board members. • All Board members to participate in Governance training. 	<ul style="list-style-type: none"> • Board 	<ul style="list-style-type: none"> • First quarter post ACGM annually 	<ul style="list-style-type: none"> • Board Induction manual reviewed and updated annually. • Board participation in Induction and Governance training annually.
Ensure Appropriate Facilities	<ul style="list-style-type: none"> • Understand and secure long-term facilities that meet organisational needs, both now and into the future. 	<ul style="list-style-type: none"> • CEO • Board 	<ul style="list-style-type: none"> • Dec 2023 • Dec 2026 	<ul style="list-style-type: none"> • Organisational facility needs analysis conducted by December 2023. • Appropriate facilities secured by December 2026.

Organisational Effectiveness

Priority Area	Strategies/Actions	Who	Timeline	Success Indicators
Risk Management	<ul style="list-style-type: none">Undertake a Strategic Risk Assessment to formulate a risk profile and action plan for the GWHCC.	<ul style="list-style-type: none">BoardOperational Team	<ul style="list-style-type: none">July 2024	<ul style="list-style-type: none">Completed GWHCC Strategic Risk Assessment.

Relationships & Partnerships

Priority Area	Strategies/Actions	Who	Timeline	Success Indicators
Sustainable Operations	<ul style="list-style-type: none"> • Maintain and enhance relationship with key partners and funding bodies, including but not limited to: <ul style="list-style-type: none"> ◦ WA Department of Health Women and Newborn Services ◦ WA Department of Communities ◦ Shire of Coolgardie ◦ Carers WA ◦ Women's Legal Service WA ◦ City of Kalgoorlie-Boulder ◦ Centre of Women's Safety and Wellbeing 	<ul style="list-style-type: none"> • Operational Team • Board 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Sustainable operational and program funding secured annually. • GWHCC services valued by program partners.
Community Partnerships & Stakeholder Engagement	<ul style="list-style-type: none"> • Continue to advocate in Local, State and National forums. • Maintain and enhance relationships with key community partners, including but not limited to: <ul style="list-style-type: none"> ◦ WA Police ◦ Kalgoorlie Regional Hospital ◦ WA Country Health Service ◦ Industry ◦ Local Government organisations ◦ Goldfields community services organisations 	<ul style="list-style-type: none"> • Operational Team 	<ul style="list-style-type: none"> • Ongoing 	<ul style="list-style-type: none"> • Strong stakeholder relationships developed and maintained. • Participation in local and regional events in partnership with stakeholders. • Increase in client referrals through stakeholders.



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Ratification

We the undersigned agree with the content of this plan and have worked to collaboratively develop our organisational intent at both strategic and operational levels.

Lucy Dorotich

Lucy Dorotich

President

Gloria Moyle

Chief Executive Officer

Endorsed July 2023

